

December 2018

Friends of Trailwood Elementary School,



We are excited to announce that Trailwood PTA's primary fundraiser will be held on February 23, 2019, at the Johnson County Arts & Heritage Center in Overland Park.

The auction funds over 50 programs to enrich the educational experience of our students and provide support for Trailwood staff. Proceeds supports cultural arts programs, school field trips, teacher stipends, community events, and enhanced learning experiences throughout the year.

We hope you will sponsor the Trailwood PTA Auction this year. Your business name will receive prominent exposure among our students' grateful families, staff, friends, and neighbors. Trailwood Elementary PTA is a 501(c)(3) organization (tax-exempt #23-7151451) and all gifts are tax-deductible.

Thank you in advance for considering a sponsorship of Trailwood's PTA Auction. We are grateful for the continued community support.

Warm regards,

Victoria Savich
Auction Chair
savich3@yahoo.com
913.972.3093

Cara Peterson
craelizabeth1@yahoo.com
605.261.4776



2019 Auction Sponsorship Levels

Platinum: \$1,000

- 2 tickets to the auction (Value: \$90.00)
- Prominent logo recognition on live auction bidding paddles
- Business name and/or logo on souvenir auction cup to be given to all attendees
- Business name and logo displayed at bar and food tables
- Signage with business name prominently displayed during the event
- Recognition by auctioneer during the live auction
- Sponsorship recognition on bidding website, PTA social media and event video screens
- Opportunity to provide promotional material at the auction
- Business name on post-event "Thank You" sign to be displayed at Trailwood Elementary

Gold: \$750

- Business name and/or logo on souvenir auction cup to be given to all attendees
- Business name and logo displayed at bar and food tables
- Signage with business name prominently displayed during the event
- Recognition by auctioneer during the live auction
- Sponsorship recognition on bidding website, PTA social media and event video screens
- Opportunity to provide promotional material at the auction
- Business name on post-event "Thank You" sign to be displayed at Trailwood Elementary

Silver: \$500

- Business name and logo displayed at bar and food tables
- Signage with business name displayed during the event
- Sponsorship recognition on bidding website, PTA social media and event video screens
- Opportunity to provide promotional material at the auction
- Business name on post-event "Thank You" sign to be displayed at Trailwood Elementary

Bronze: \$250

- Signage with business name displayed during the event
- Sponsorship recognition on bidding website, PTA social media and event video screens
- Opportunity to provide promotional material at the auction
- Business name on post-event "Thank You" sign to be displayed at Trailwood Elementary